



OakFest'19 Sponsorship Packages

1. The traditional sponsor a Barrel of Beer for £110

- Your company name would feature on a beer keg in the bar area
- Your company name and logo would be featured on our website
- Your company name and logo would be advertised in our programme
- 2 Complimentary tickets to the event will be made available to you

2. Sponsor a Band/Artist appearance for £200

- Your company name would feature on the Artist Menu near the entrance/ticket booth
- Your company name and logo would be featured on our website
- Your company name and logo would be featured on our Social Media pages
- Your company name and logo would be advertised in our programme
- Promotional material may be distributed on the grounds on the day of the event (subject to approval)
- 4 Complimentary tickets to the event will be made available to you

3. Sponsor a key Area – namely the festival entrance, the bar, 2nd Stage, BBQ, kid's zone for £500 or the main stage for £750 each

- Festival Entrance – there will also be Festival Branding in this area which will be co-branded, sponsor may provide other branding (we recommend Wind Flags)
- Area branding – Banner space in key locations in your area, promotional t-shirts worn by volunteers (if provided)
- Your company name and logo would be featured on our website
- Your company name and logo would be featured on our Social Media pages
- Your company name and logo would be advertised in our programme
- Promotional material may be distributed on the grounds on the day of the event (subject to approval)
- Promotional material may be displayed on the grounds on the day of the event and sponsor's staff may be present to promote your product/service (subject to approval)
- 4 Complimentary tickets to the event will be made available to you

4. Other marketing ideas

- We are always interested in other ways we can work with local businesses so please do get in touch to arrange a meeting to discuss marketing/promotional ideas.

5. There will also be a **Prize Raffle**, so the donation of prizes is also gratefully received. Our raffle is very well supported and is a vital part of our fundraising activity. All donators are mentioned on the festival website.